

# Introduction - What Do You Need To Sail The World?

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Synopsis: No one told you to. You just knew you had to, to set sail, to be the captain of your own ship. You started a business and charged out into the open waters. Are you in shape for the demands of this voyage? It turns out that sailing is not as easy as experienced sailors make it look. At first, you learned what you needed to make it through the day. Now it seems there is no time to learn, to read, or to get help sailing the ship. There are too many demands. You have to keep on sailing to keep making money.

Useful Links:

[Sample Chapter on ScribD!](#)

United States Economic Census 2002, Survey of Business Owners (SBO)

CoastalBoating.net by Daria and Alex Blackwell : DIY Article What to bring when sailing.

Jonah Lehrer, "How We Know", seedmagazine.com July 19, 2006 Requirements For Sailing: Business Analogy

Map Plan, Advertisement

Compass Ethics

GPS

Radio

Computer

Fabric

Ropes

Velcro

Saw

Hammer

Screwdriver

Food

Water

Anchor

Knife

Duct Tape

Mirror

Oil

Wood

Flare

Sattelite Phone

Clothes